

# GENOVA, hub internazionale per il grande yachting



[www.assagenti.it](http://www.assagenti.it)

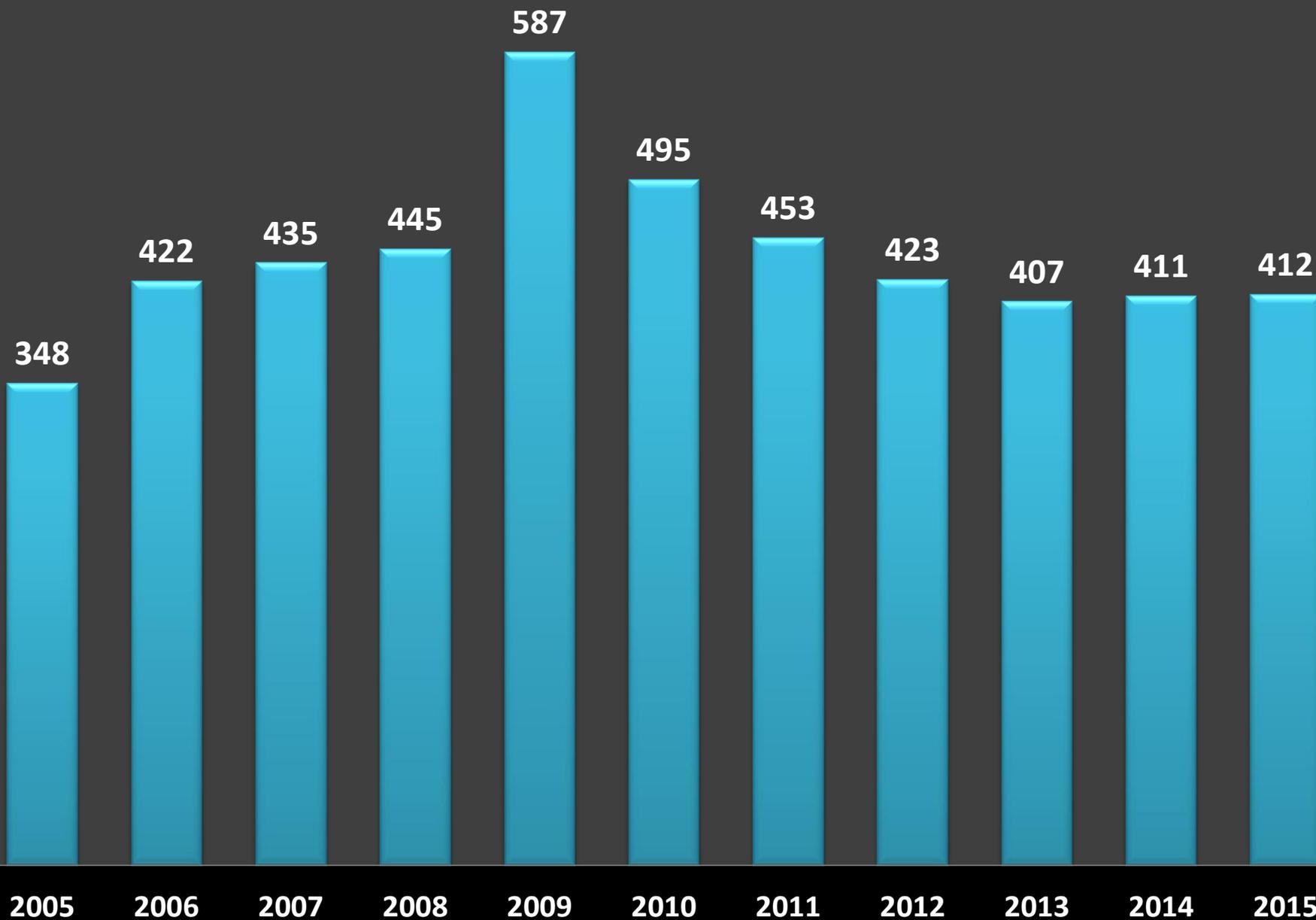
20 APRILE h 9.30

Sala delle Grida - Palazzo Borsa Valori  
Via XX Settembre 44 - Genova

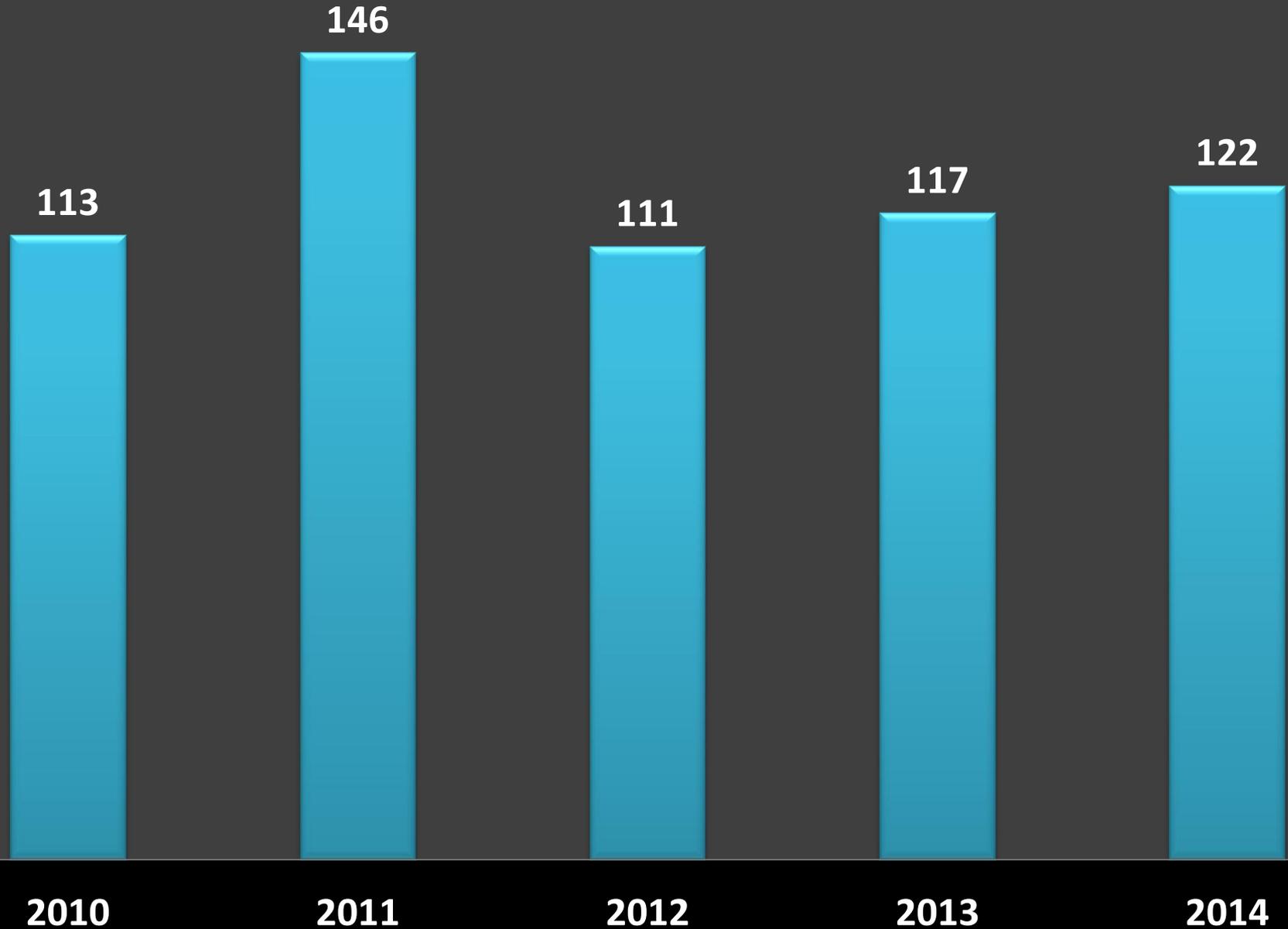
# La cantieristica dei Super Yacht



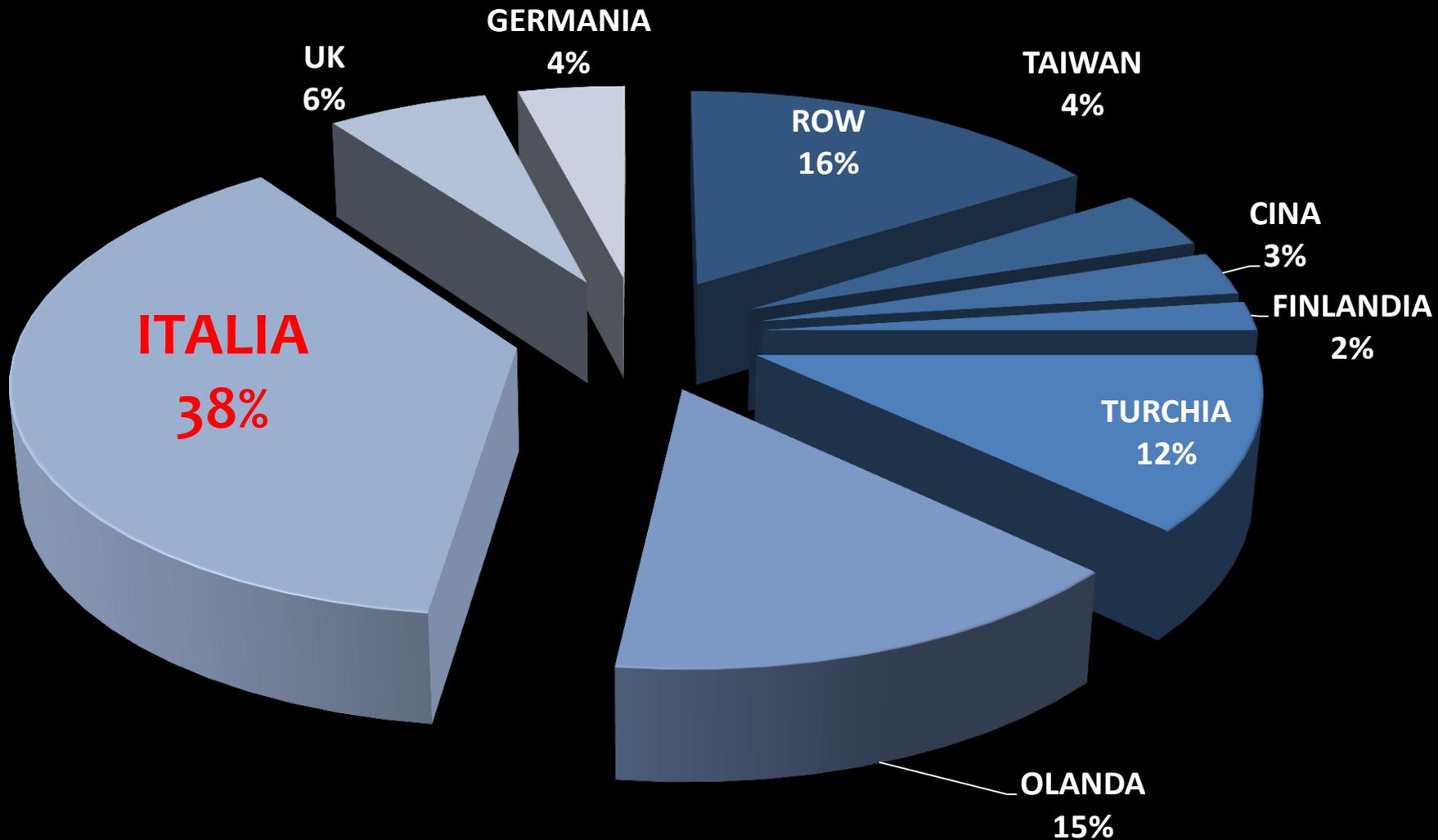
# Portafoglio ordini globali Yacht L >30m



# Nuovi ordini globali nel quinquennio



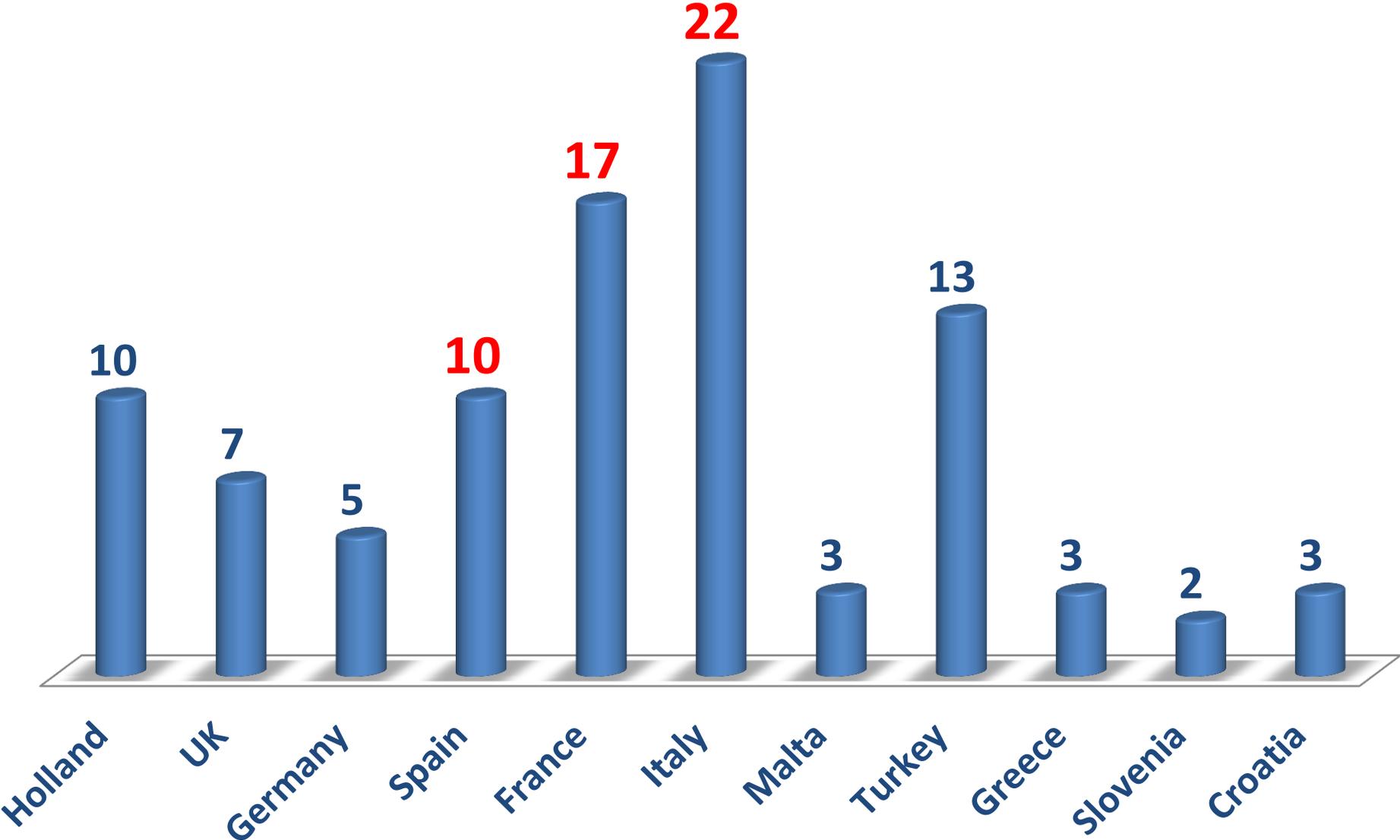
# Leadership italiana ordini yacht L > 30m



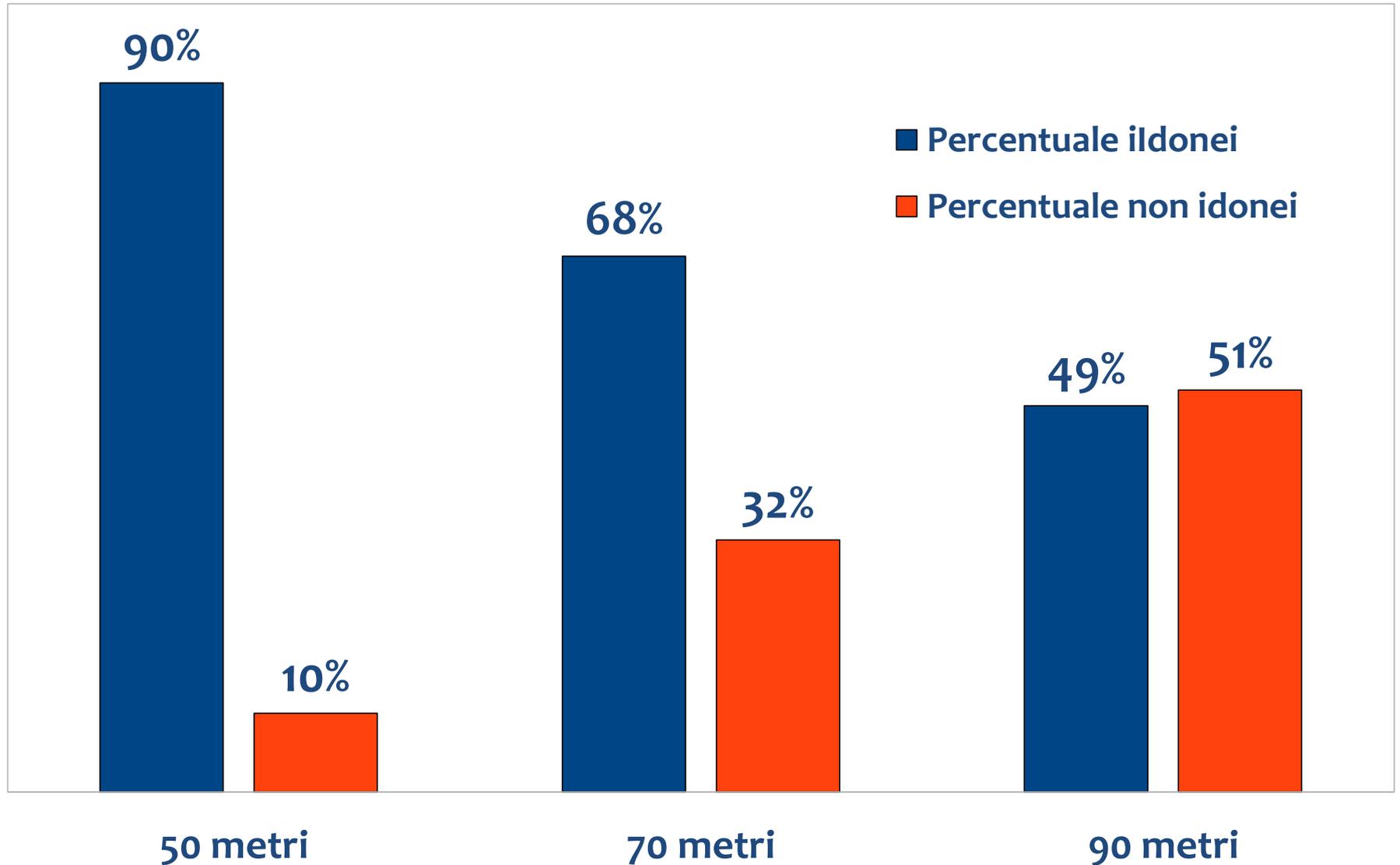
# L'industria del Refit & Repair



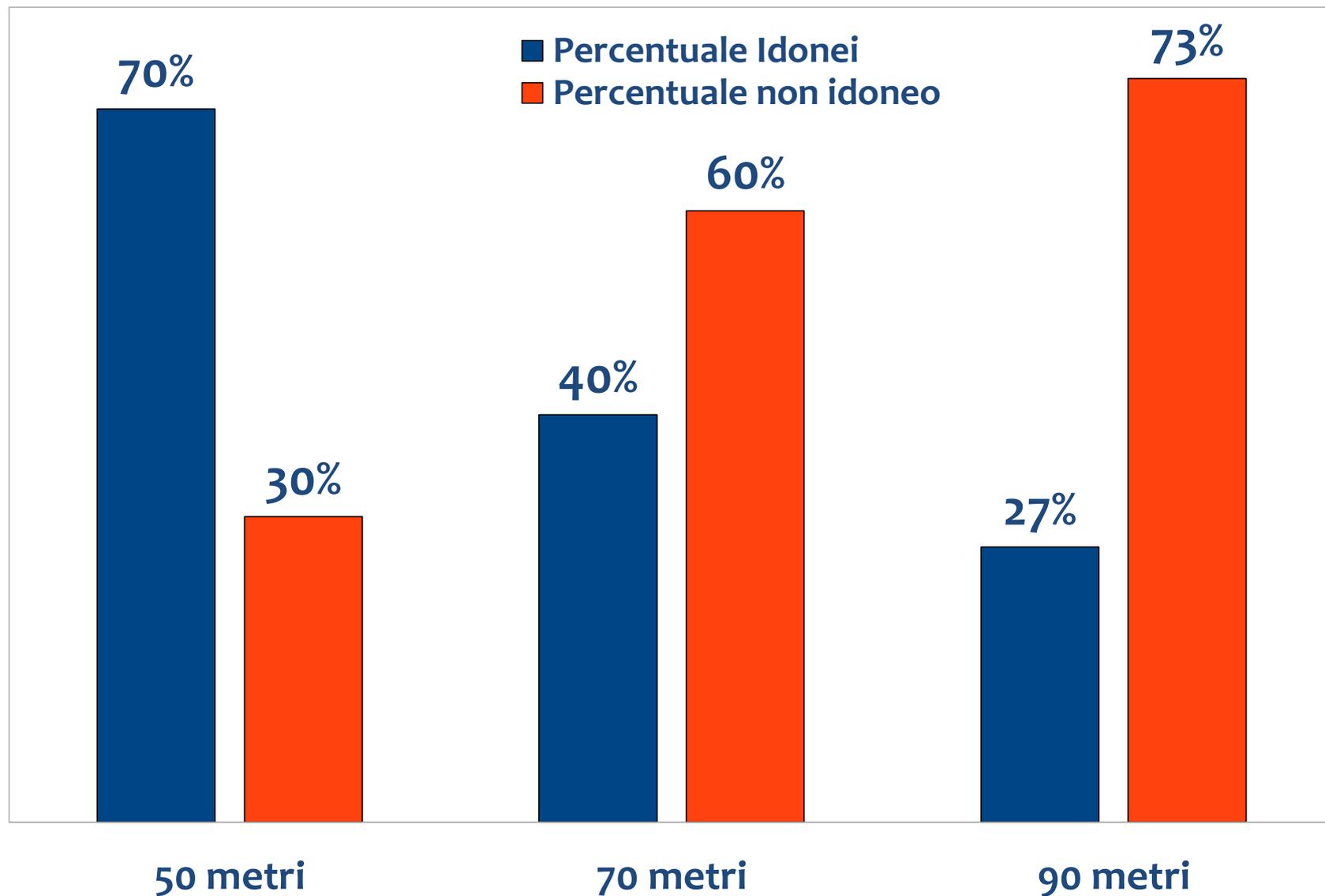
# Cantieri del Refit & Repair in Europa



# Cantieri refit con strutture coperte



# Cantieri refit con strutture verniciatura



# Top five Refit & Repair leaders worldwide:

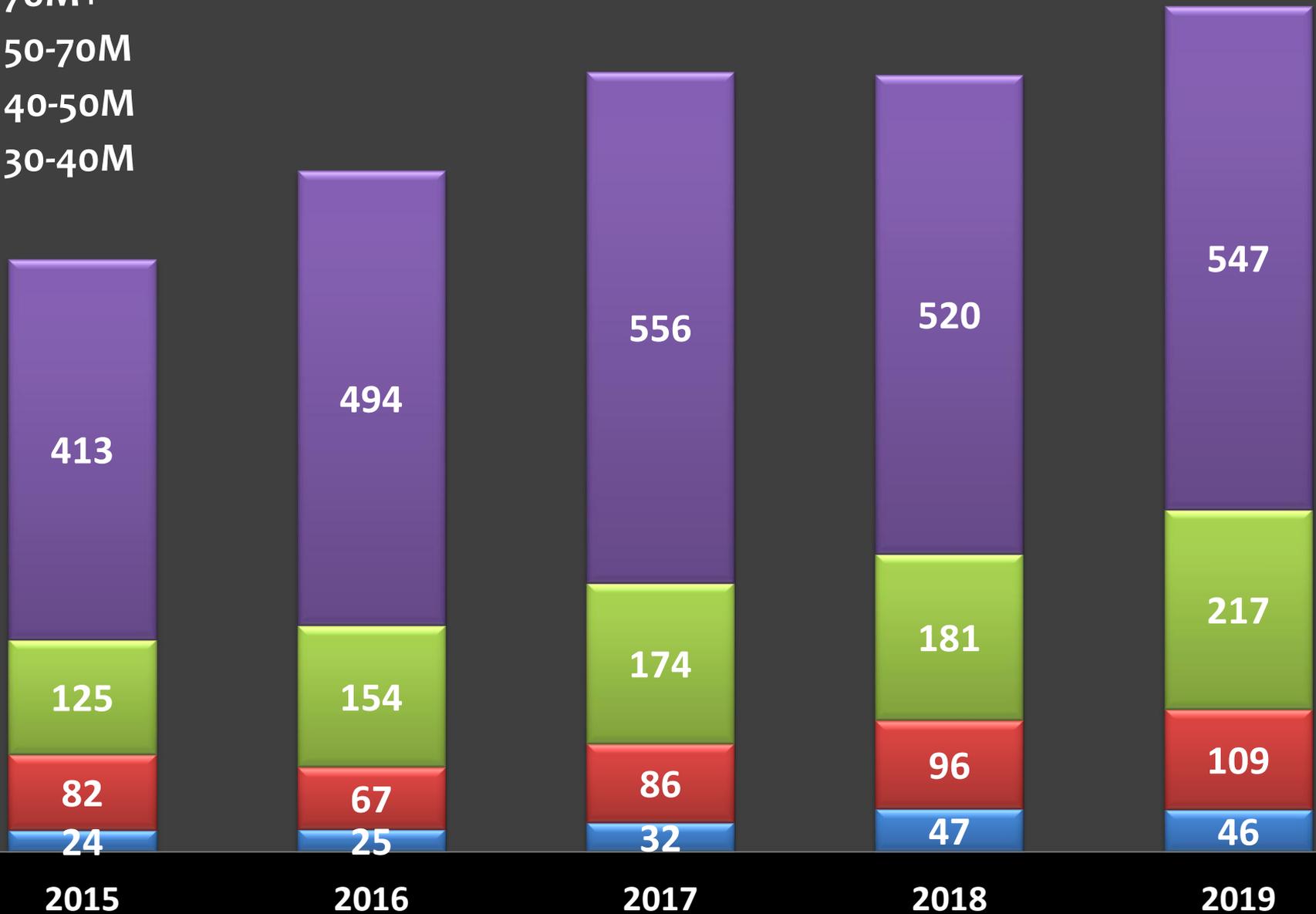
- MB92 (Spain)
- Composite Work (France)
- Amico & Co. (Italy)
- Monaco Marine (France)
- Rybovich (USA)

**Mediterraneo  
Polo mondiale  
del Service**



# Proiezioni mercato Refit nel quinquennio

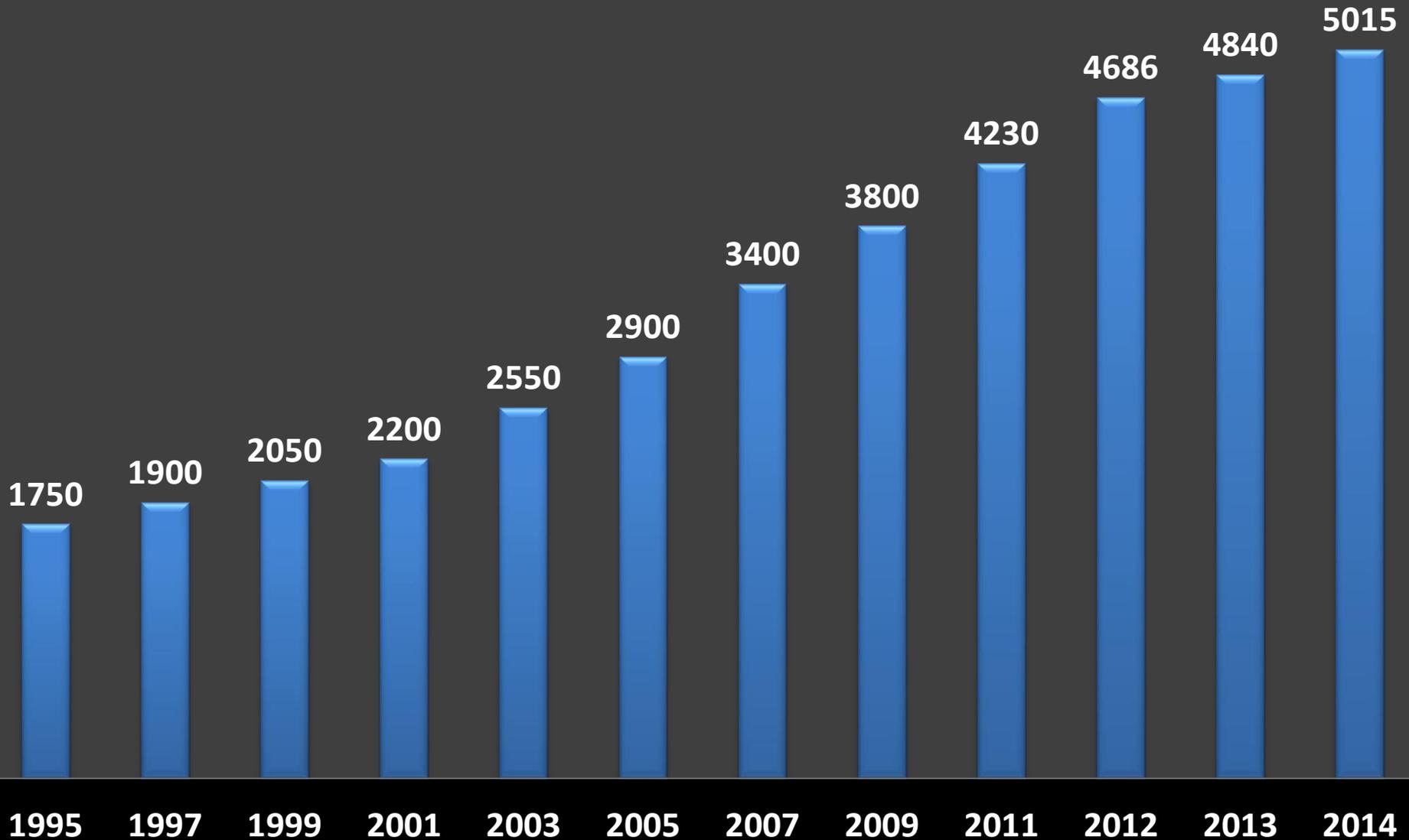
- 70M+
- 50-70M
- 40-50M
- 30-40M



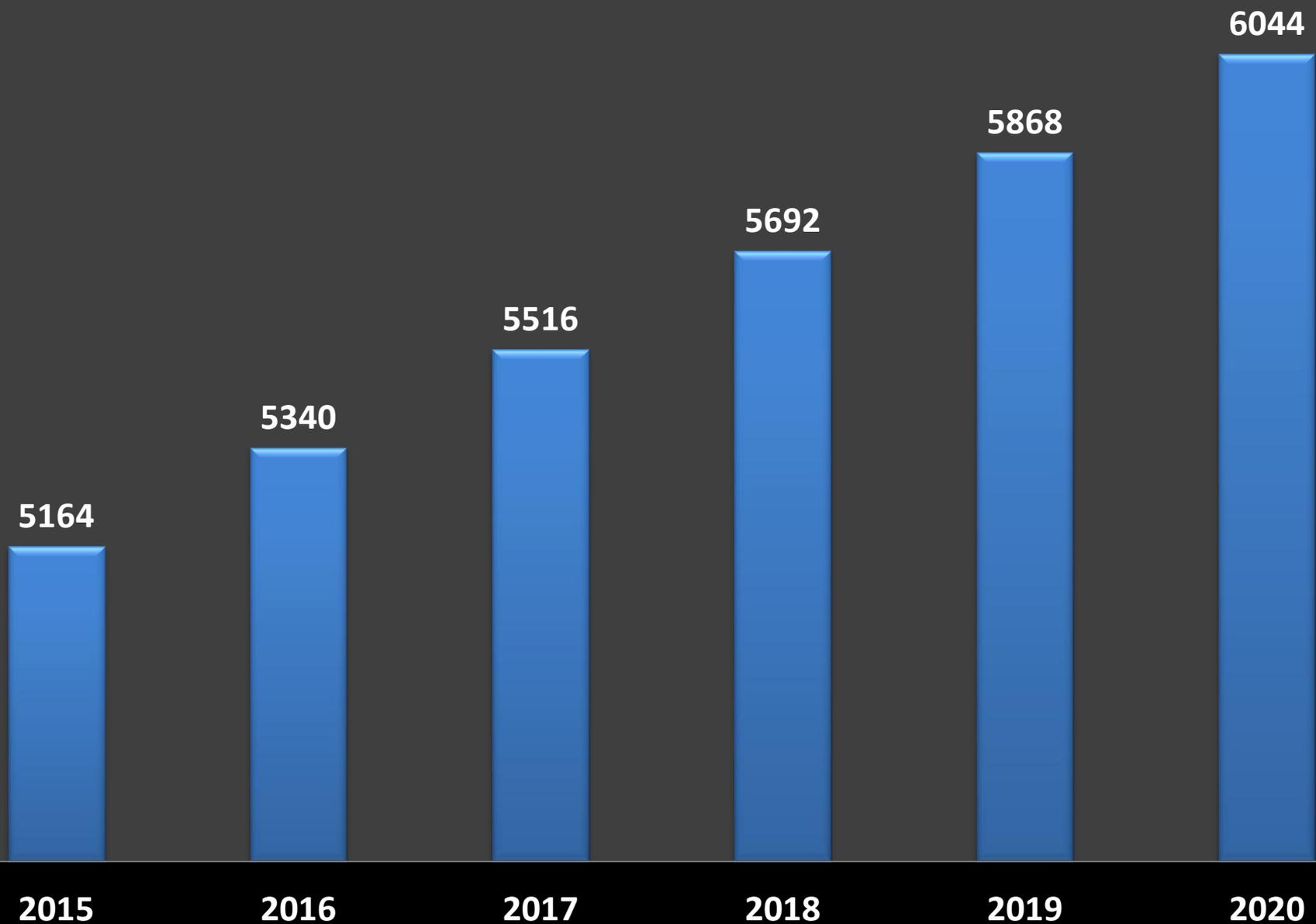
# La flotta globale dei Superyacht



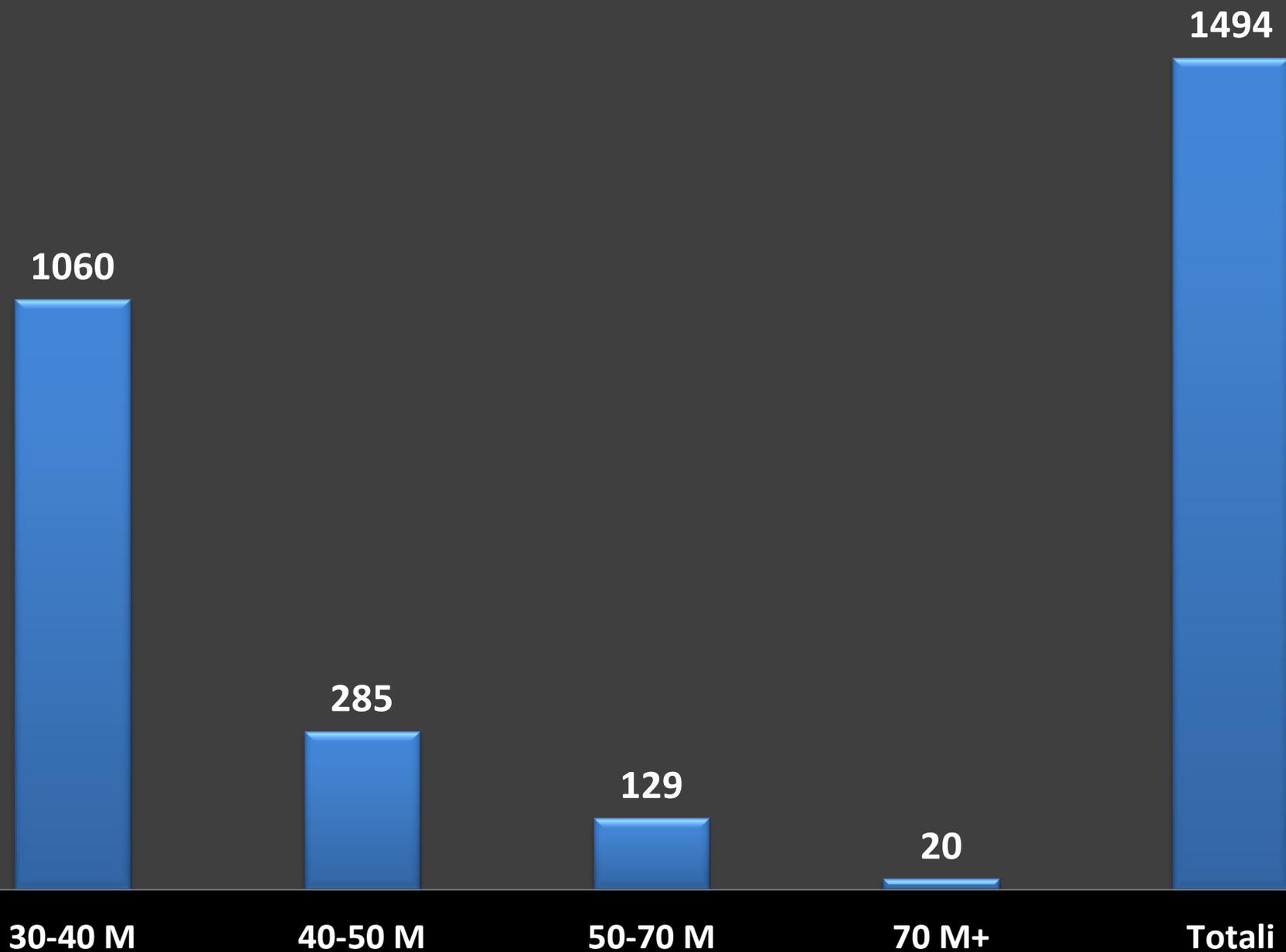
# Crescita flotta nel ventennio



# Previsioni di crescita flotta al 2020



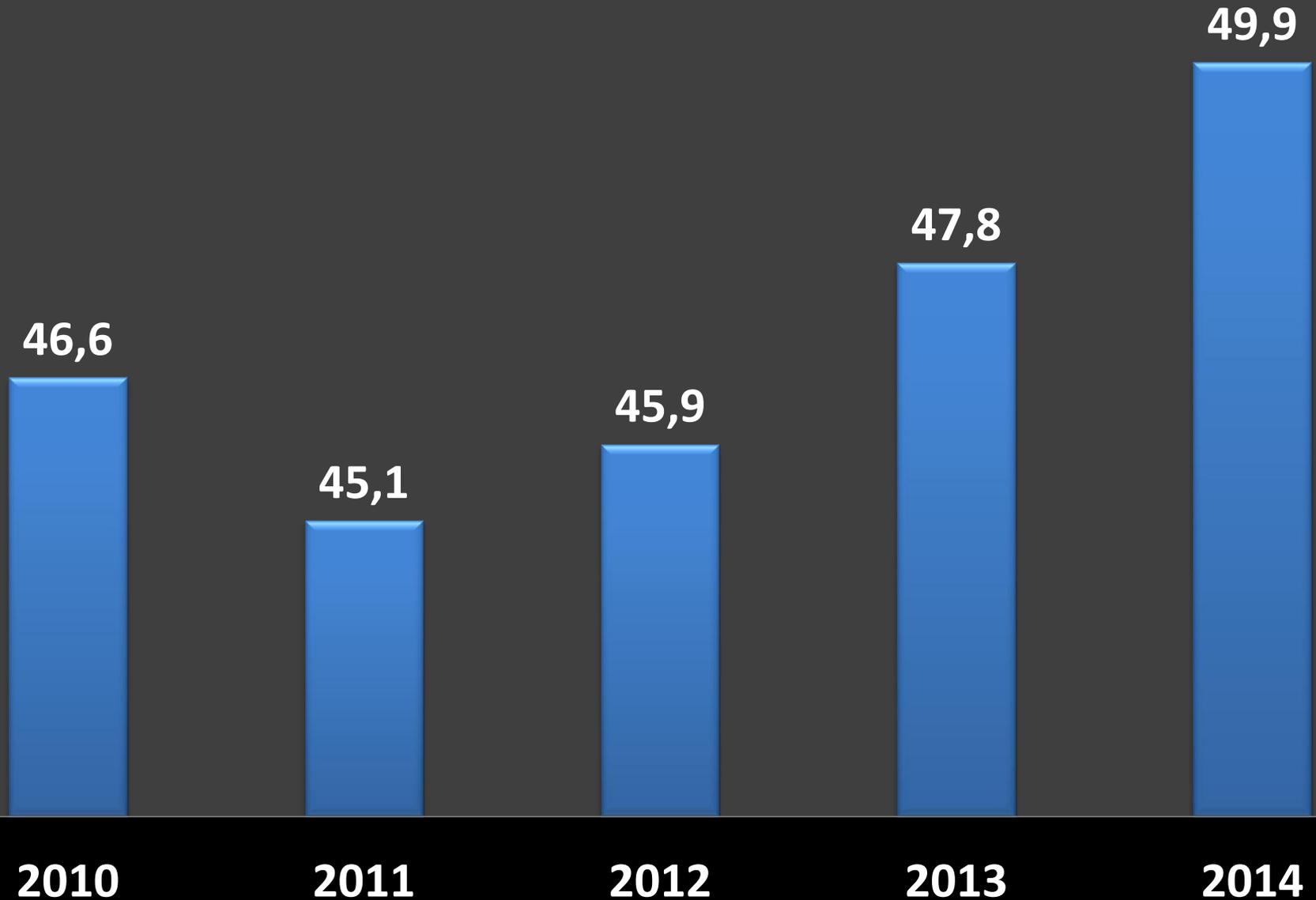
# Yacht consegnati in Italia



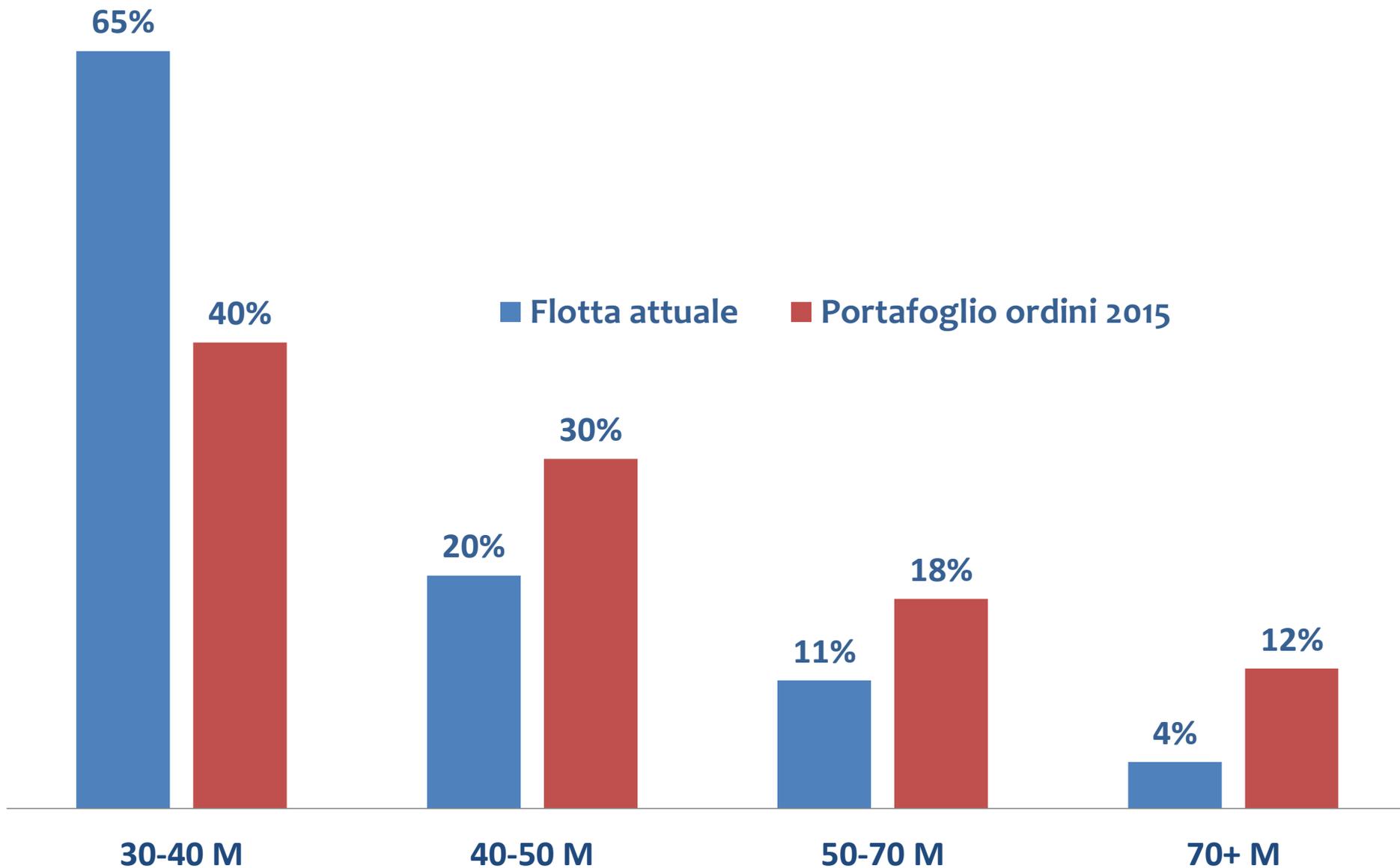
# Grandi yacht sempre più grandi



# Lunghezza media portafoglio ordini



# Ordini yacht di lunghezza sempre maggiore



# The 3,000GT+ Club

53 «Members» own a yacht L>90m

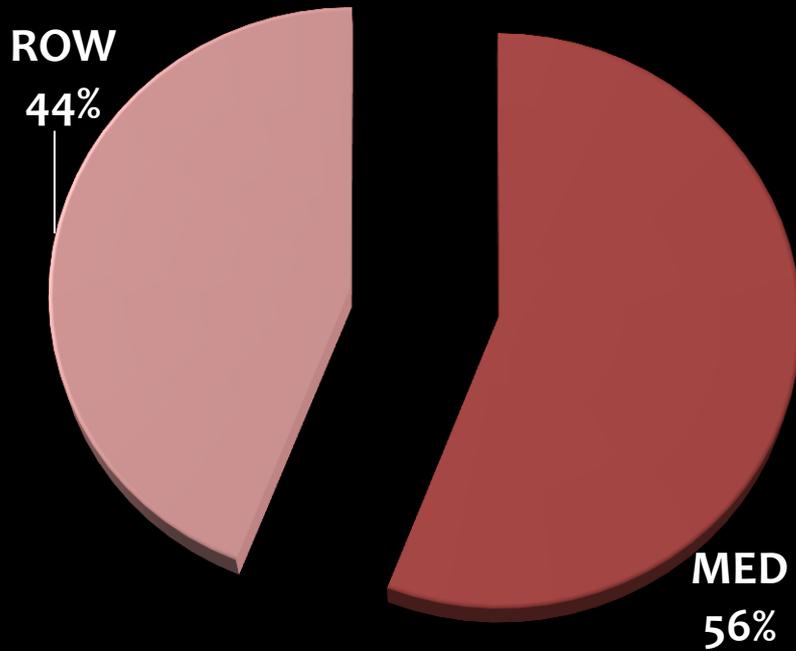
- 1% of the total fleet
- 4 built in Netherlands
- 5 built in Italy
- 30 built in Germany
- 97% steel hull

Azzam	180m
Eclipse	163m
Dubai	162m
Al Said	155m
Topaz	147m
Prince Abdulaziz	147m
Mahroussa	146m
Al Salamah	139m
Rising Sun	138m
Fulk Al Salamah	136m
Serene	134m

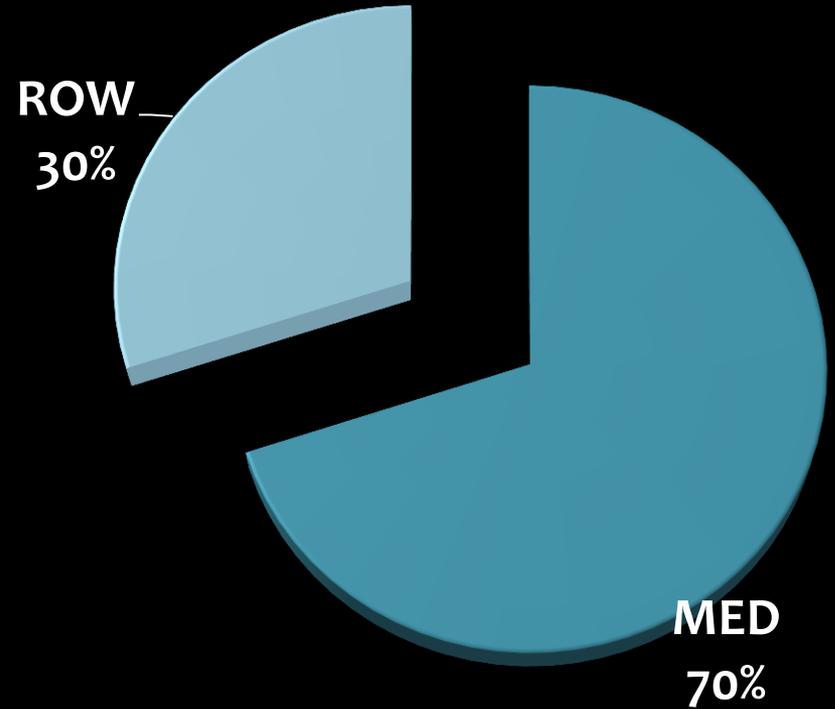
# Mediterraneo meta leader per i grandi yacht



## Home Port Invernale



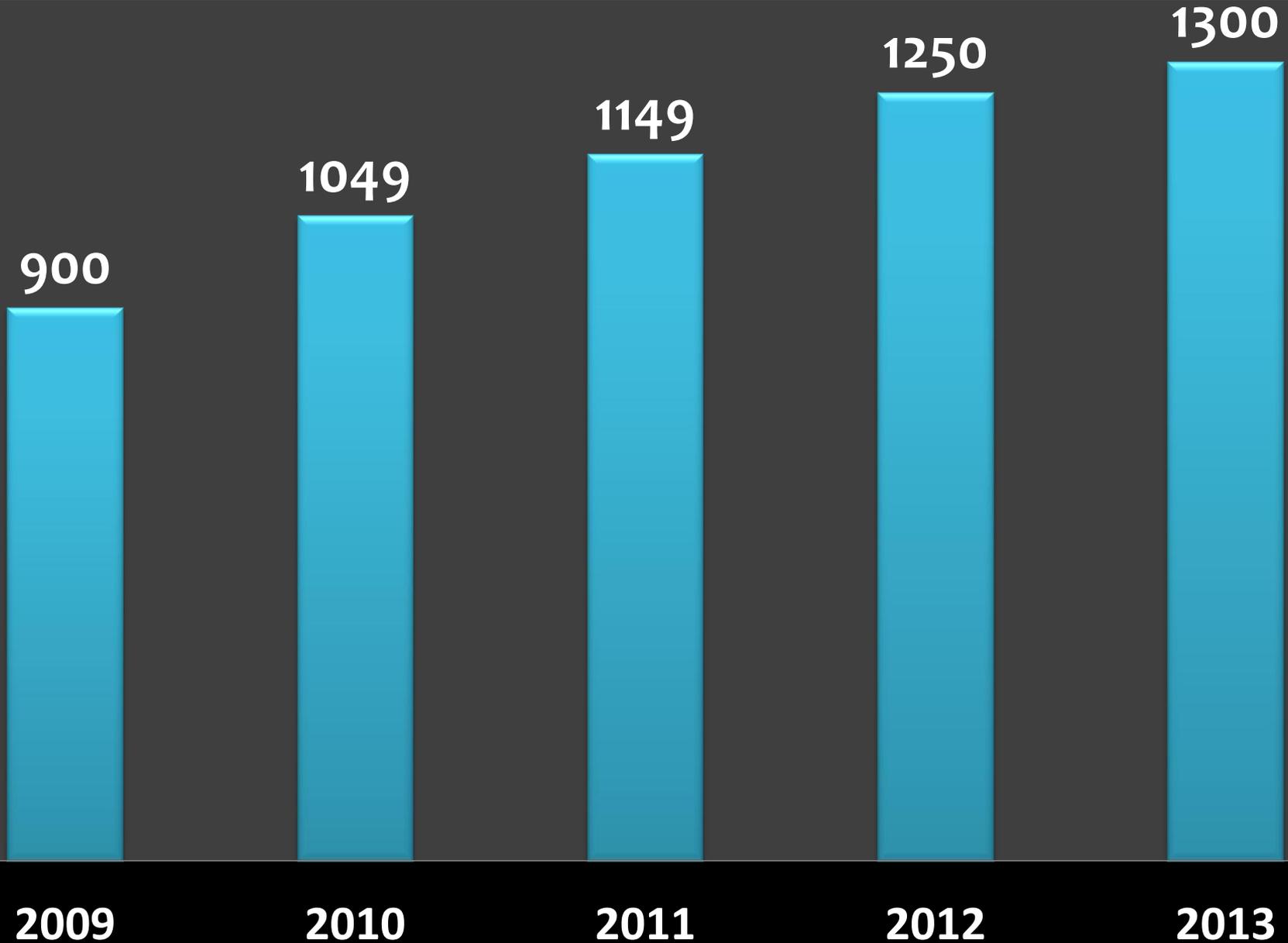
## Permanenza Estiva



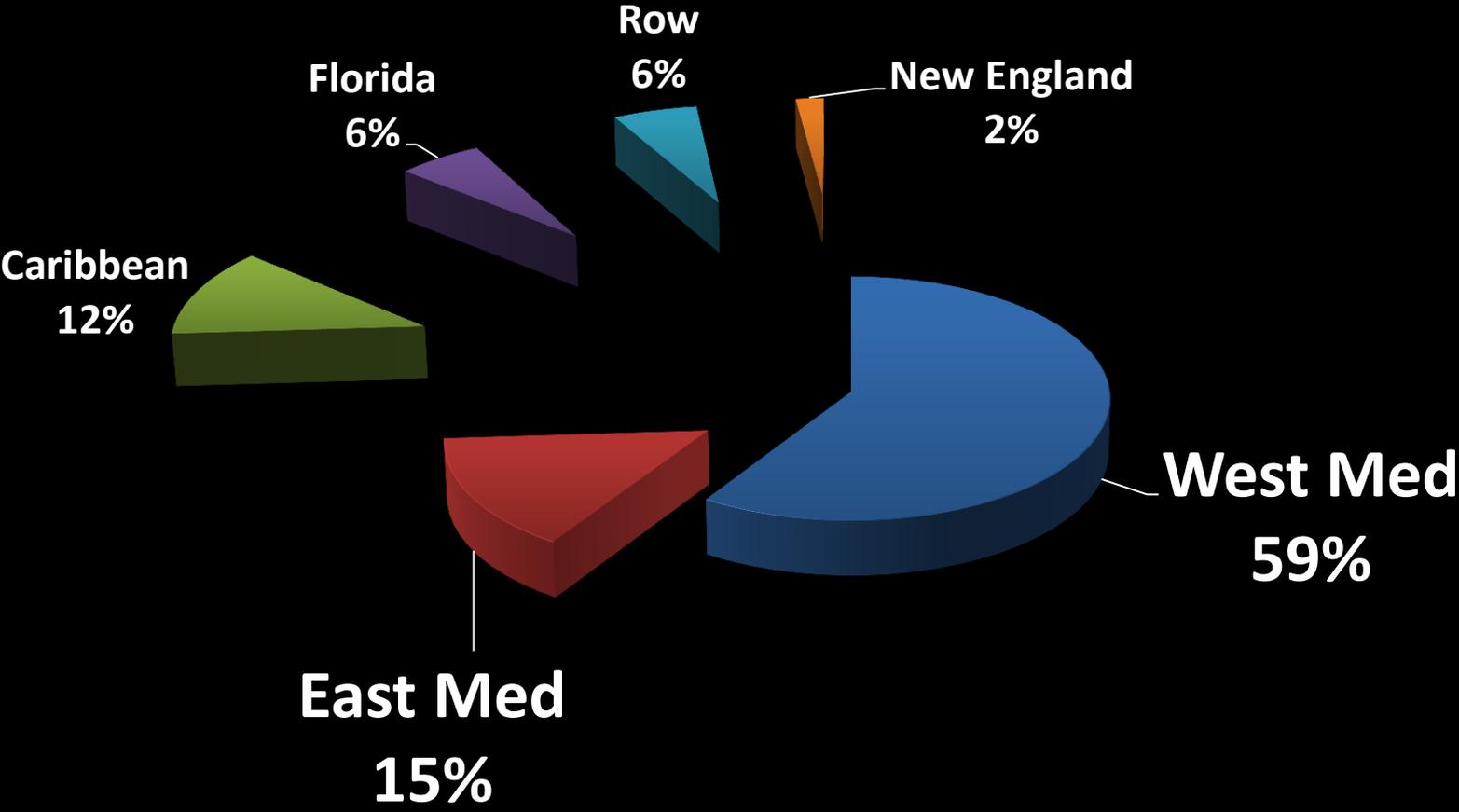
# International Charter



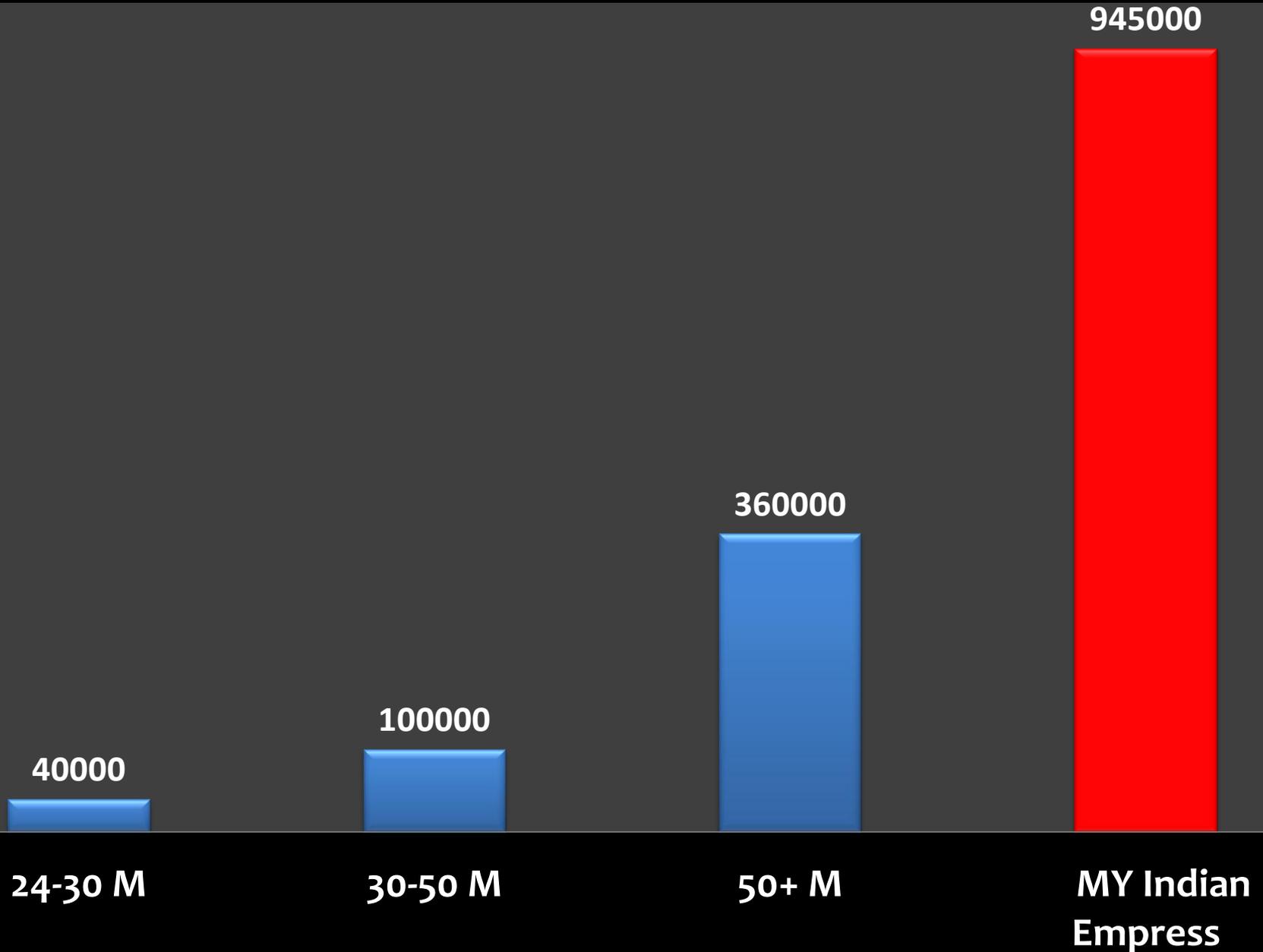
# SuperYachts Charter Fleet



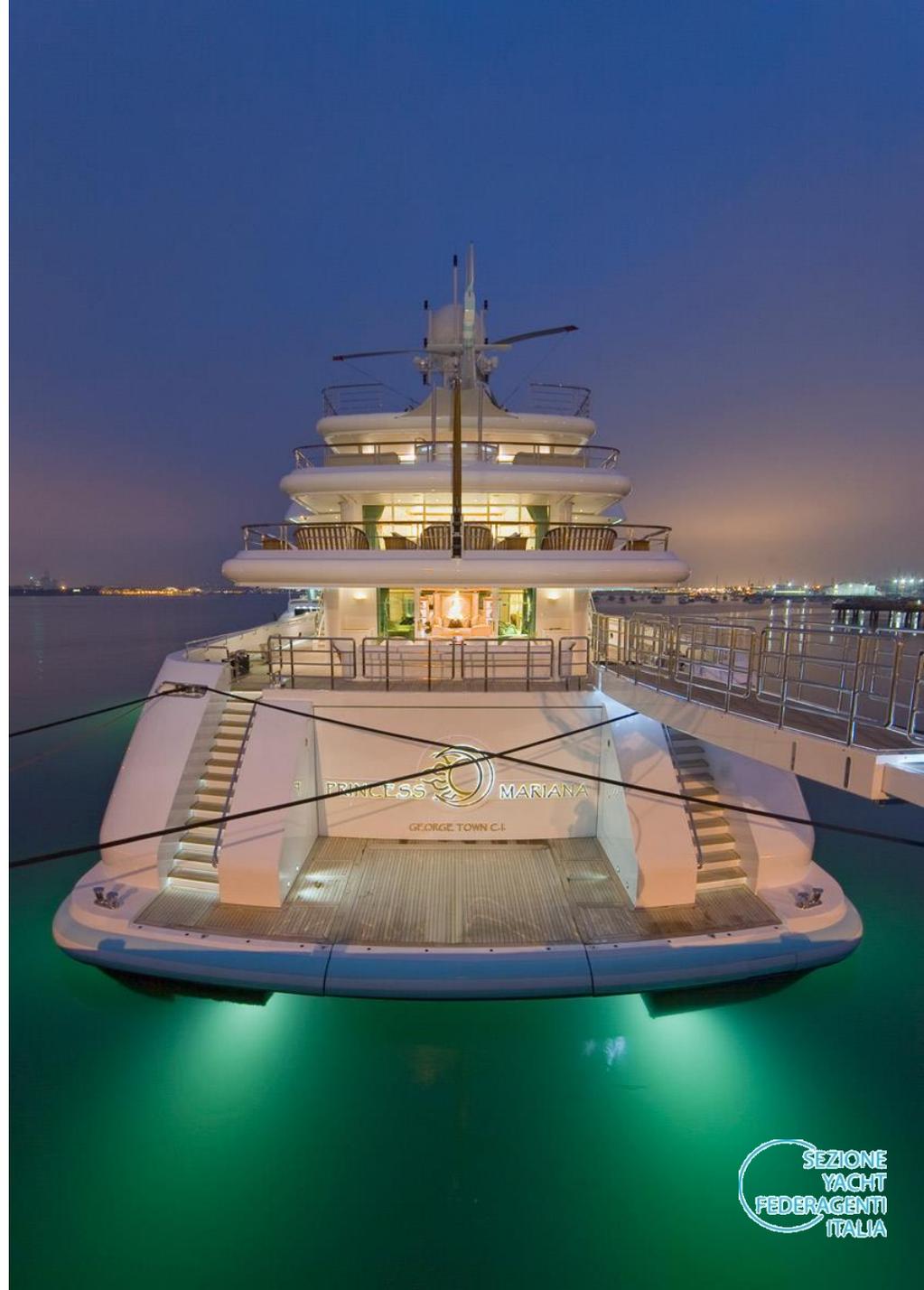
# Destinazioni Charter Internazionale



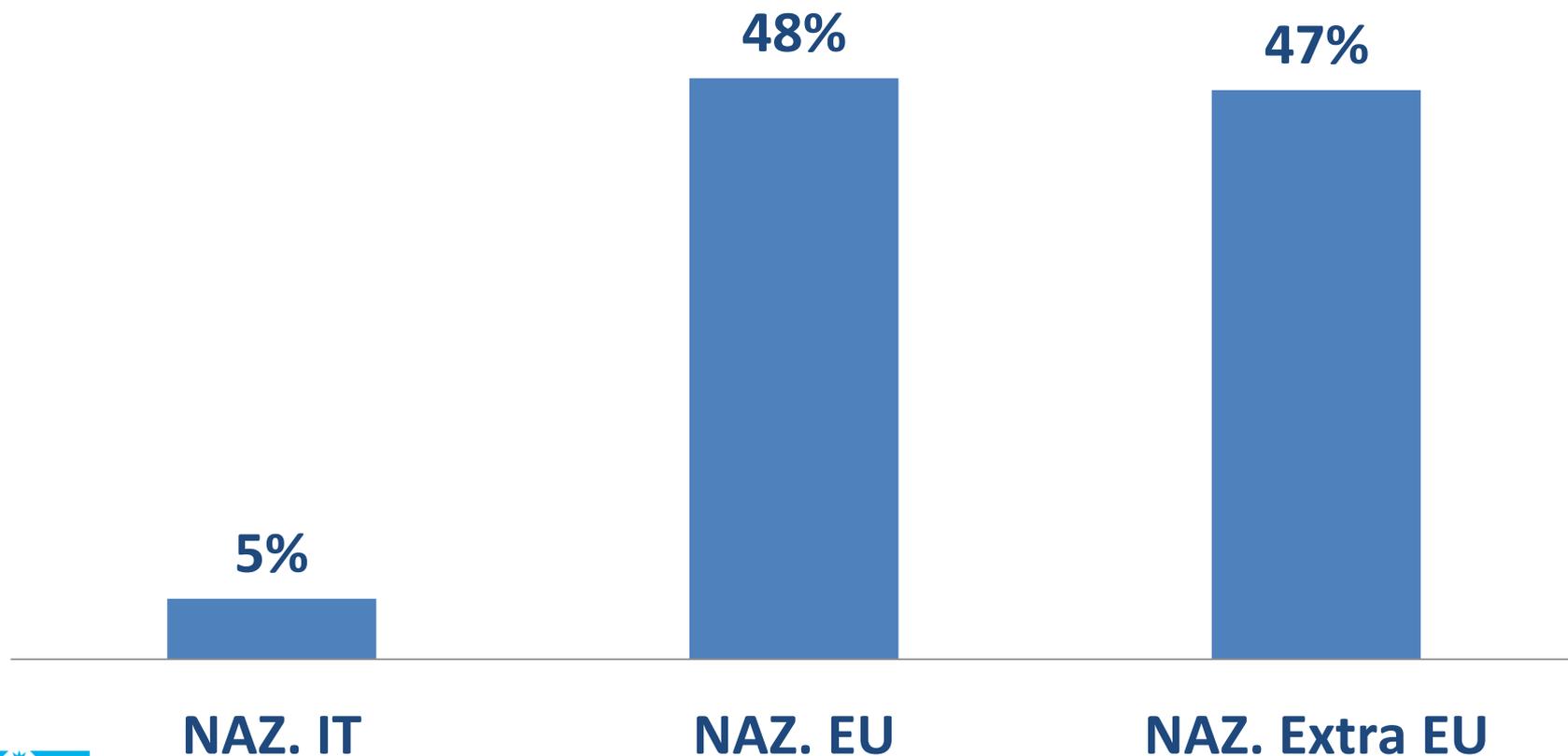
# Costo di una settimana charter (USD)



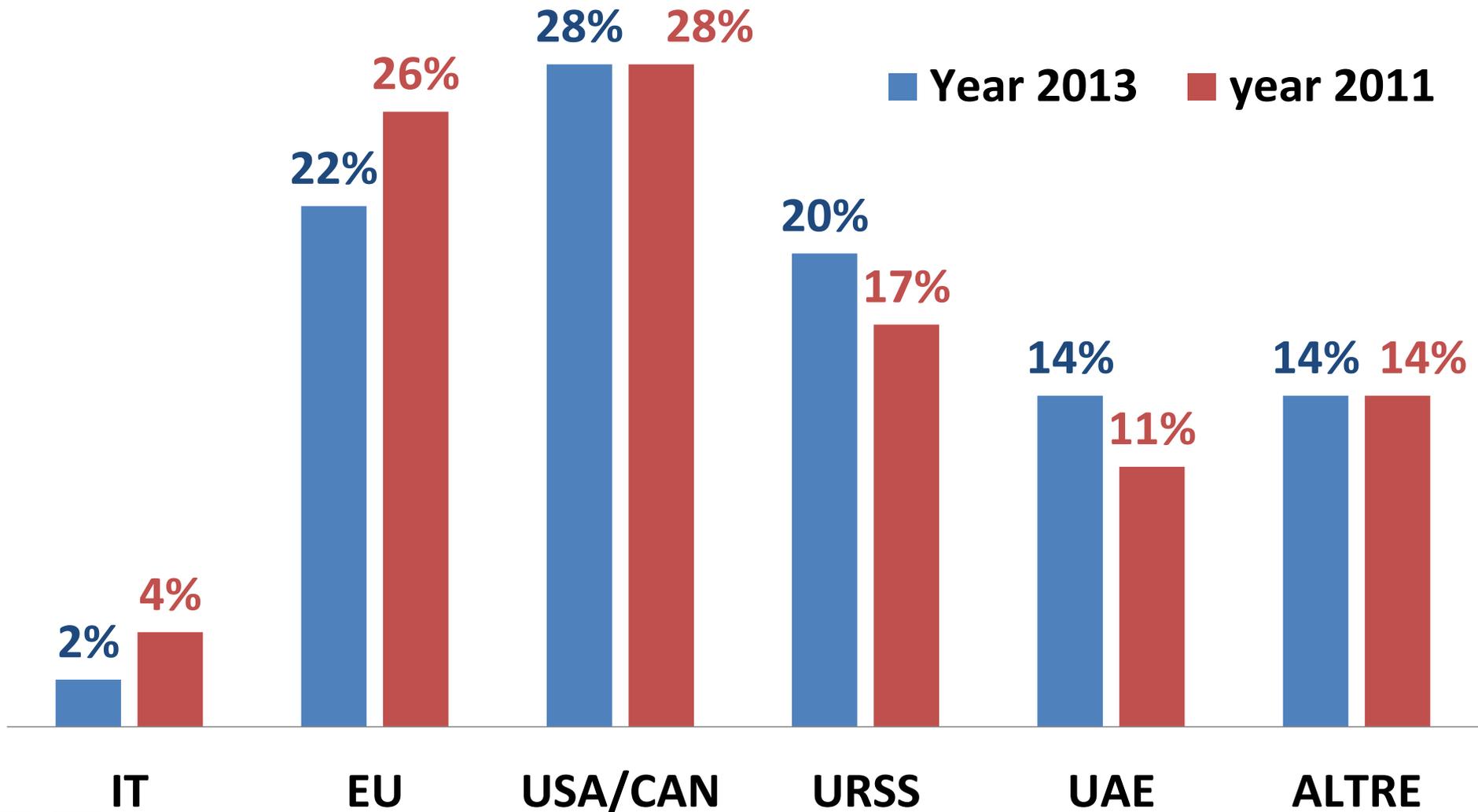
# Yachting lungo le coste italiane



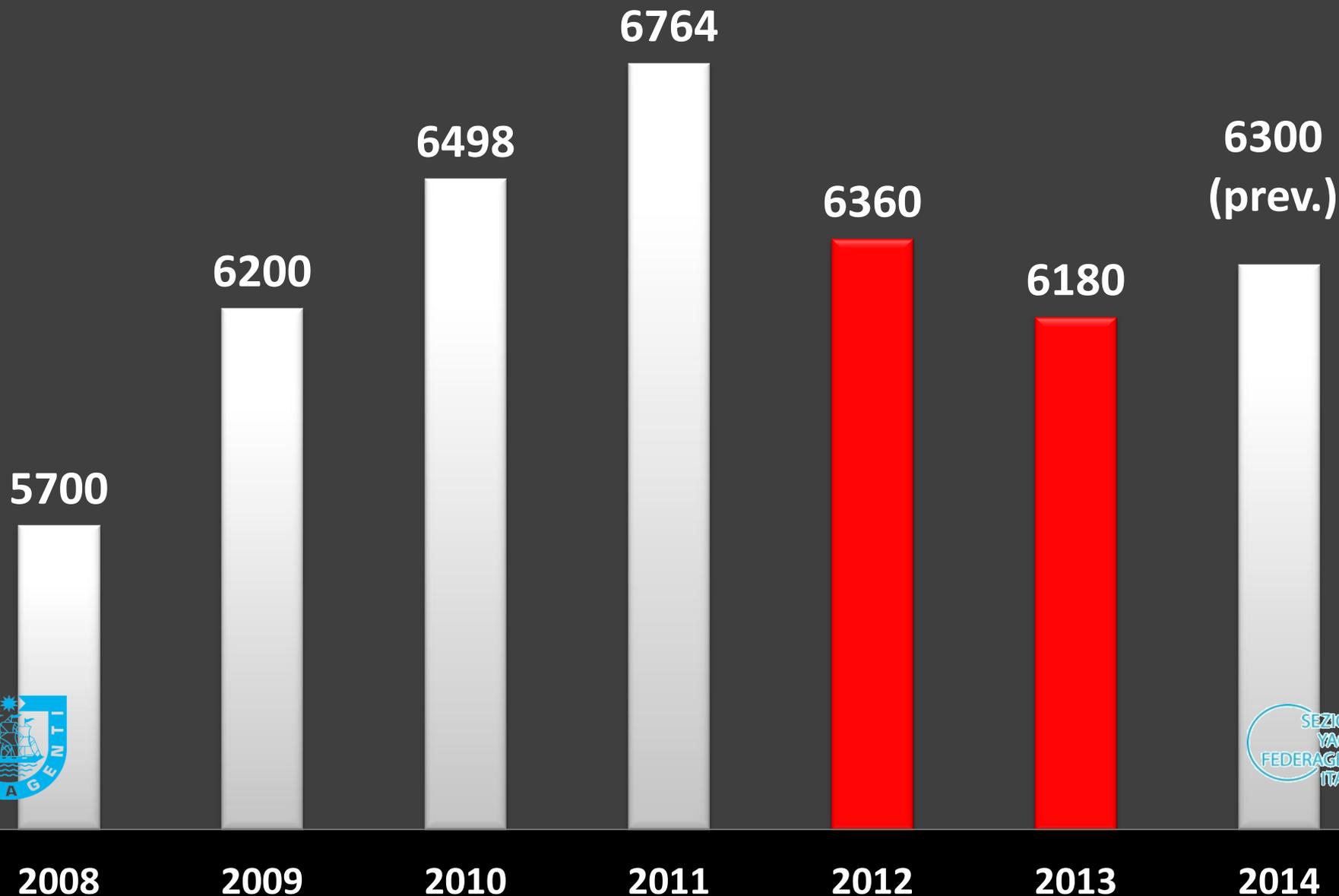
# Nazionalità equipaggi



# Nazionalità armatori/ospiti



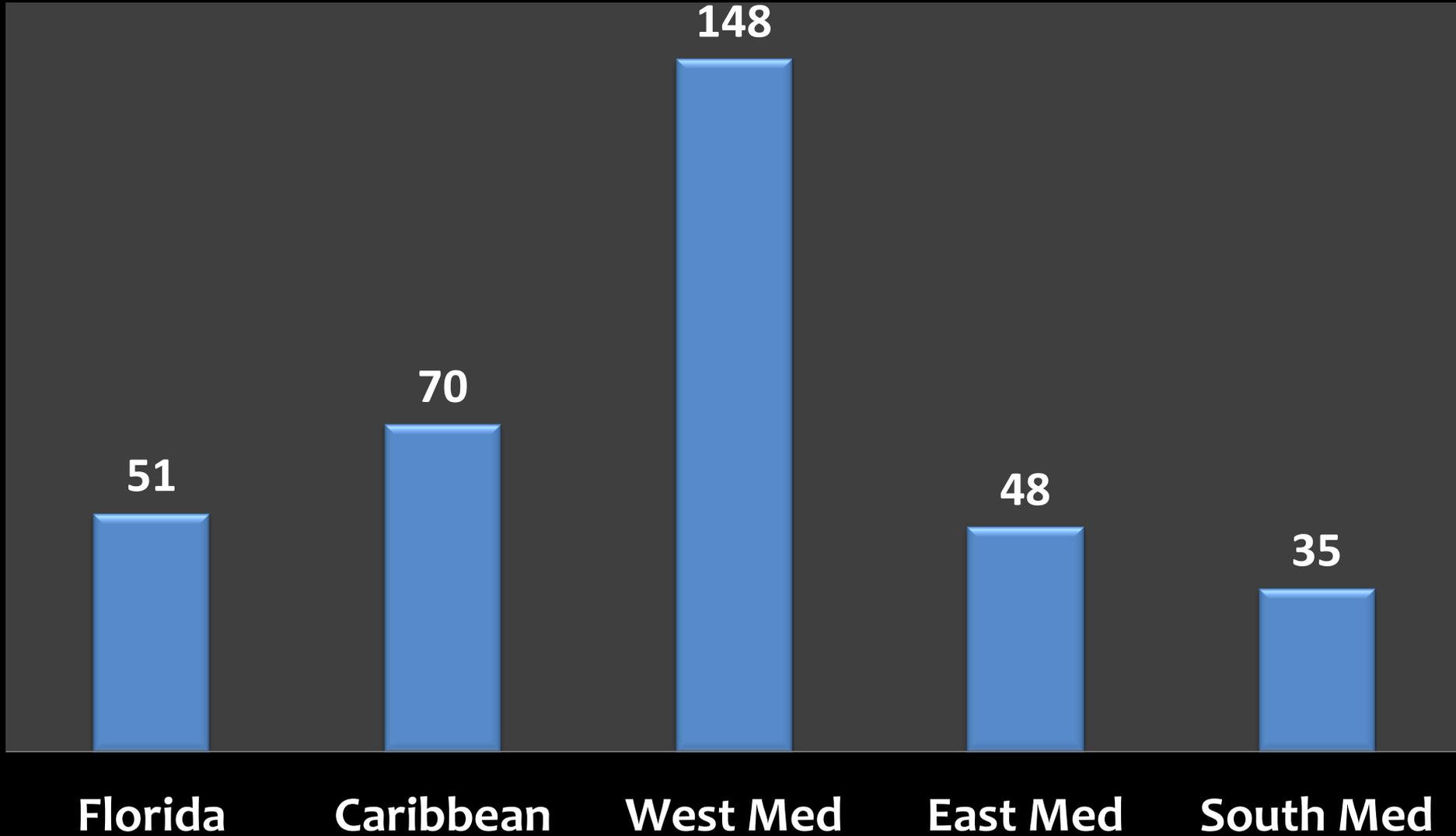
# Toccate grandi yacht in Italia



# Le infrastrutture nautiche



# Marina con posti per grandi yacht nel mondo



# Posti barca nelle Regioni italiane

- Sul totale di 148.000 posti barca in Italia, 24.177 sono in Liguria
- Sul totale di 3.425 posti barca oltre i 24 m, 1357 sono in Liguria di cui 968 nella provincia di Genova

24177



19382



17140



15904



13356



12727



11927



Liguria

Toscana

Sardegna

Friuli

Puglia

Sicilia

Campania

# *Valore economico dei superyacht*



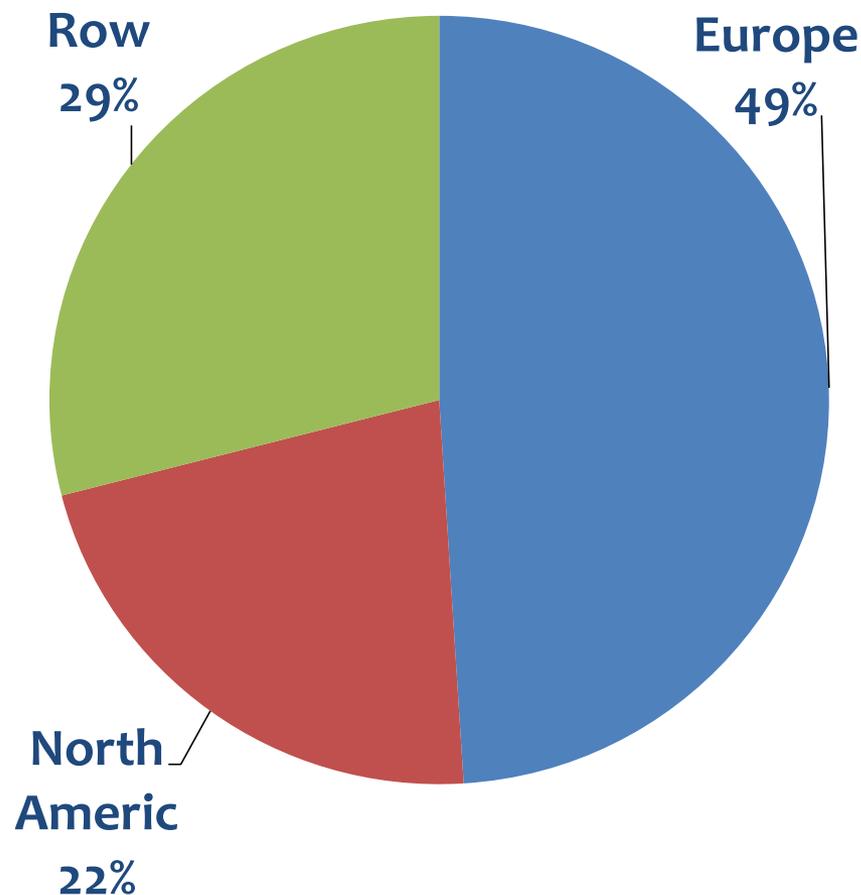
# Contributo dei superyacht all'economia globale

- ❑ 24 miliardi di euro di mercato globale
  - ❑ 13,76 miliardi di contributo diretto
  - ❑ 10,24 miliardi di contributo indiretto
- ❑ Oltre 6,000 aziende operanti nel mondo
- ❑ 6 miliardi euro/anno economia posti di lavoro
  - ❑ 4,37 miliardi/anno per lavori “land based”
  - ❑ 1,62 miliardi/anno per equipaggi
- ❑ 150,000 posti di lavoro “land-based”
- ❑ 100,00 posti extra di lavoro “contractors”
- ❑ 33,000 membri equipaggio su yacht

## Contributo economico globale per settori (milioni euro)

Banking & Finance	730
Brokerage & Mgment	690
Design & Consultants	800
Insurance & Legal Serv.	800
Marina & Ports	2000
Shipyard: new build	7000
Shipyard: refit	3000
Suppliers	9000
<b>Total</b>	<b>24000</b>

## Contributo economico globale per regioni



# Contributo economico in Italia per settori

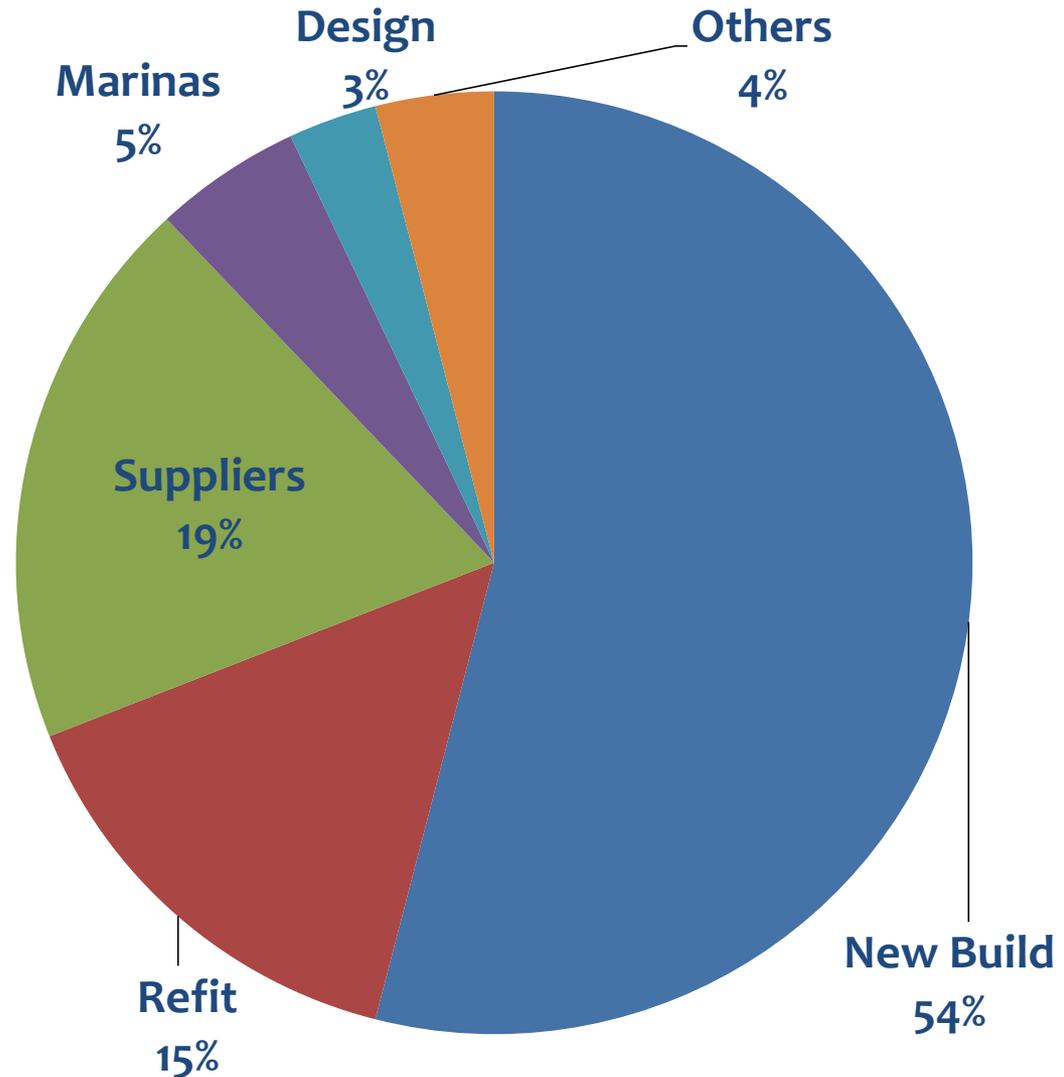
## Contributo mercato grandi yacht in Italia

Valore totale  
(milioni di euro)

2500

Occupazione

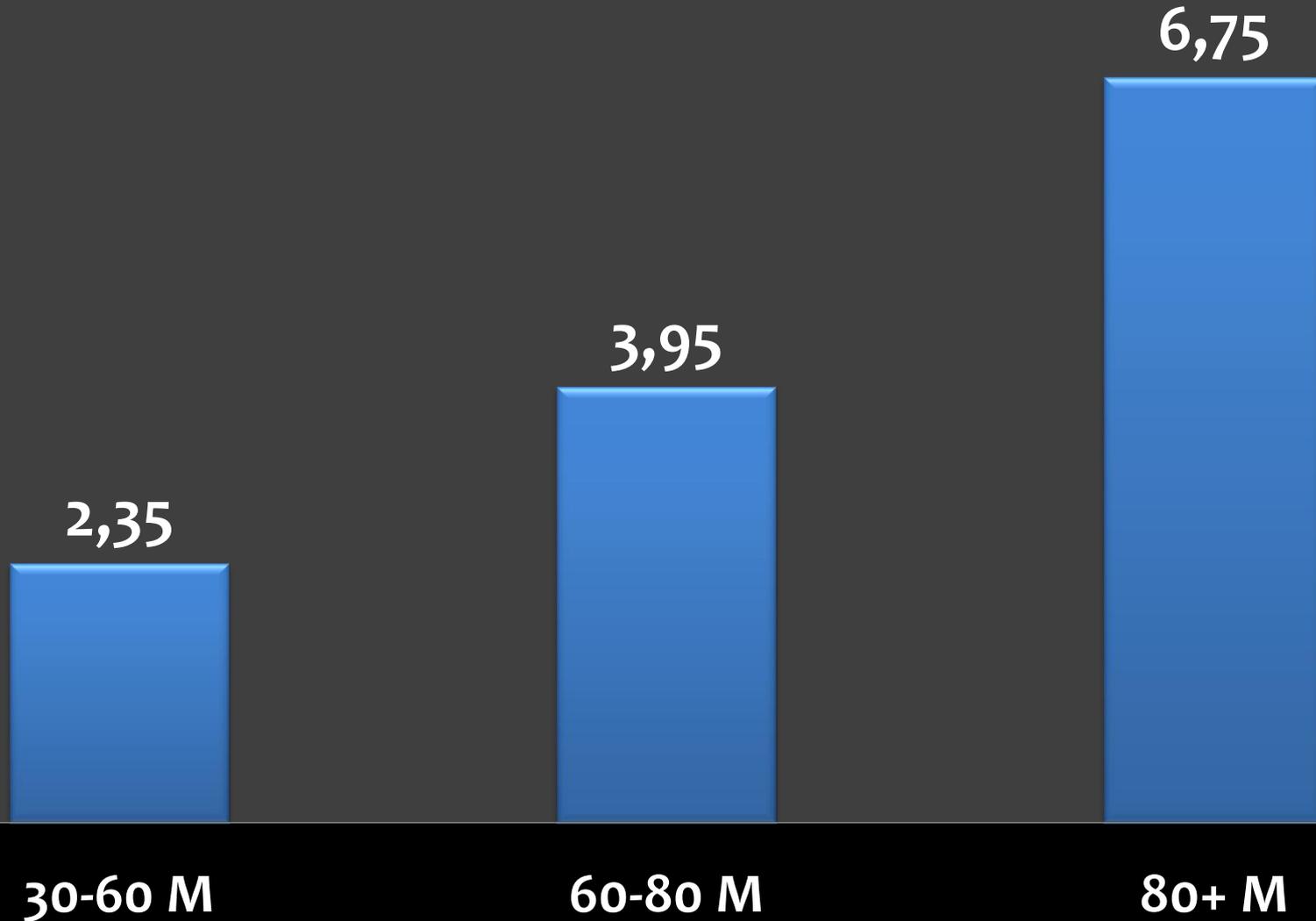
13000



# Contributo economico di un grande yacht



# Spesa annuale di un grande yacht (milioni di euro)



**It's coffee time !**

